



# PALAVA TIMES

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QUARTERLY CIRCULATION

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## 2015 brings cheer to Kalyan-Dombivli: Region sees special focus on commercial & infra initiatives.

### MMRDA allots ₹1089 Cr. to develop Kalyan as a BKC-like growth centre

With the intention of boosting employment opportunities around Mumbai, the Mumbai Metropolitan Region Development Authority (MMRDA) has allotted ₹1089 crores to

develop its first growth centre in Kalyan. The Mumbai Metropolitan Region Development Authority has accepted the plan for the growth centre, which will come up between Nilje and Kalyan city. The plan has been drawn up by a South Korean consultant. MMRDA is also set to develop similar growth centres at Vasai-Virar, Bhiwandi, Panvel, Alibaug-Pen

along the proposed Virar-Alibaug Multimodal Corridor (VAMC). Sanjay Sethi, additional commissioner of MMRDA, said, "Many people travel for long distances to work in Mumbai. When these business hubs are developed in MMR, the far-flung distances between work places and homes will be reduced significantly. At present, we are ready with the plan for Kalyan. Subsequently, other areas will be taken up."

Welcoming the plan, Akhtar Chauhan, an urban planner, said, "Authorities should ensure the business hubs have proper health care, transport facilities along with components for affordable housing. In addition, there should be state-of-the-art facilities to attract investors." The business hub in Kalyan is flanked by two railway stations at Nilje and Kalyan. The VAMC also passes through the hub, making it well-connected with other business hubs, the planned Navi Mumbai International Airport, JNPT, and all major highways leading to Mumbai.

According to the report, the growth centre in Kalyan is expected to be well connected with the existing Mumbai-Kalyan radial, the Central railway line, the proposed

Gurgaon gave its early investors spectacular returns. Does anything in Mumbai have the same potential?



Scan the QR code to find out.

Virar-Alibaug Multi Modal Corridor, and two state highways. The MMRDA has also been studying the possibility of setting up a mass transit corridor connecting Thane-Bhiwandi-Kalyan. The growth centre will be a smart city with all urban infrastructure services like private and public offices, museums, theatres, colleges, shopping malls, business hotels, convention centres, health centres, markets, libraries and so on.

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The upcoming growth hub is expected to create lacs of jobs in the region

## Gurgaon: The rise of Delhi's sister city

About 20 kilometres from New Delhi, what was once a dusty agricultural district has now turned into a slick modern city with the highest numbers of professionals per square km. and real estate prices that have multiplied by a staggering 26 times, all within merely two decades. Today, Gurgaon has 30 million square feet of commercial spaces, a ten-fold increase from 2003, even surpassing the total in New Delhi. With proximity to decision makers at New Delhi and the international airport, Gurgaon, now popularly marketed as the Millennium City, has about the third highest per capita income and presence of about 250 Fortune 500 companies that have set up their offices. Be it garments, automobile or IT and IT-enabled services, Gurgaon has the wherewithal that beats even some of the legacy cities of the country. Gurgaon, probably second to Mumbai with the most beautiful skylines in the country, is a buzzing, ever transforming city where people come to live their dreams. Gurgaon's magnificent transformation from being an ignored economic wasteland to a space age super-city is truly fascinating. In a city that barely existed two decades ago, there are shopping malls, golf courses and luxury shops selling Gucci and Armani. While BMW and Mercedes Benz shimmer in automobile showrooms.

### How a city built from scratch turned into India's pacesetter

By 1979, in most states, private developers had little space to operate, but Haryana was an exception. Slowly, private development began accumulating few thousands of acres that was divided into plots and sold to customers unable to afford prices in New Delhi. However growth was slow until the 1991 liberalisation, when the government began introducing market economic reforms. Demand for housing steadily increased, followed by demand for commercial space as multinational corporations began arriving to take advantage of India's emerging Business Process Outsourcing (BPO) industry. Outsourcing required workspaces for thousands of white-collar employees. In New Delhi, rents were exorbitant and space was limited, and private development began to be pitched as a superior alternative to living amidst the hassles of a saturated city.

Usually, such an enthusiastic construction boom would have had to be cut down to a local government master plan. But Gurgaon did not yet have such a plan, nor did it yet have a district-wide municipal government. Instead, Gurgaon was mostly under state control.

Developers built the infrastructure inside their projects, while the state agency, like the Haryana

Urban Development Authority (HUDA), was responsible for building the external infrastructure binding the city together.

### The harsh challenges today

Having achieved such success, one might think that Gurgaon has it all. It probably

does but another parallel truth that looms over this Millennium City is that it is glaring at an inevitable crisis if something is not done about the infrastructure soon. Although surrounded with plush residential towers and private offices and even reasonable connectivity by metro to New Delhi, Gurgaon lacks overall sustainable resources and infrastructural planning as a new age city.

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Gurgaon with its shopping malls is seen as a mega shopping district in the NCR

**FROM THE EDITOR'S DESK**

Welcome to the 2<sup>nd</sup> edition of Palava Times. What started merely as an experiment in establishing a newspaper for India's fastest growing new city has left an extremely positive impression today.

We are truly excited by the tremendous response from our resident reader base as well as those outside the city, and hope to see more of it going forward.

Today, Palava is poised at a very exciting juncture. I cannot help but reminisce of Gurgaon in 2003 if I had to draw a comparison. The satellite city, which is today considered a 'star' in the real estate market, was once a nondescript village on the outskirts of New Delhi not so long ago. Gurgaon's emergence as a new and thriving city started when companies like GE, Maruti, Google, Microsoft and others set shop here. This goes to prove how much the growth of satellite cities relies on the establishment of commercial spaces and creation of new jobs.

The recent government initiated developments and the spurt in infrastructure growth around Palava are a sign of good times to come. MMRDA has announced its plans to develop a BKC-like growth hub in the region around Palava – this will put Palava on the same exponential growth path as Gurgaon was about a decade ago. And with the Kalyan-Dombivli region becoming a key business and commercial hub, lacs of jobs will be created, which will in turn help us achieve the projected ₹60,000 cr size of city economy for Palava by 2025.

Gurgaon changed the perception and living style of NCR. Palava has already started doing the same in the Mumbai Metropolitan Region. **Today, Palava is at an exciting phase of its development – with over 23,000 homes sold in 5 years, the city is now all set to attract the world's finest corporates and energetic startups to its offices.** With the first set of offices opening in 2016, Palava will move into the second phase of its evolution which is likely to generate a much higher value growth than in the past.

We are glad to bring you more news from Palava, India's first smart city and hope that it will be of interest and use to you. With over 13,000 homes already delivered and over 500 being delivered each month, Palava is well on its way to being amongst the world's top 50 most livable destinations by 2025. Learning from other Indian cities' challenges regarding internal roads, power, water, waste management, safety and security, Palava has invested in these areas. The pay-off will be seen in the next 12-18 months when these are fully completed in line with our vision of world-class and sustainable infrastructure.

As India grows over the next 20 years, people in large urban centres like Mumbai will increasingly seek a better quality of life. With its infrastructure that is continuously upgraded to meet residents' needs as well as schools, retail (including a mall opening in Jan 2016), upcoming hospital and colleges, sports facilities (golf, cricket, football stadium and upcoming Olympic Sports Centre), arts & culture (including upcoming performing arts centre), Palava offers a quality of life that is unmatched in India today. Our goal, ultimately, is to give Palava's citizens the most precious gift of all – a safe and happy environment for their families with access to a variety of avenues to enhance the potential of each individual.

**Shaishav Dharia**  
CEO, Palava

**Kalyan-Dombivli region has seen a boom in infrastructure in recent times**

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**2015 brings cheer to Kalyan-Dombivli: ...**

The BKC type growth centre, which is being pegged as a business hub, besides a well-developed transport system, will have smart city like facilities and necessary infrastructure for housing, to attract investors as well as end users. Incidentally the proposed growth centre adjoins Palava, a 4500+ acre privately owned mega-project.

**Walk-to-work may become a reality for residents of Palava as the BKC type growth centre will create lacs of job opportunities and boost real estate growth like BKC did for areas such as Chembur, Kalanagar, Kurla and Wadala.**

Additionally, the growth centre means all planned road and rail projects like the Virar-Alibaug multi-modal corridor will get a boost.

The acquisition of land to establish the first growth centre in Kalyan is likely to commence from next year. Giving details about the centre, an MMRDA official said, "It will comprise institutional set-ups, research centres, education and commercial complexes, and so on. This would promote more business activities and generate employment opportunities."

After the MMRDA made its plan to establish a growth centre in MMR public, the real estate prices in the area have been going up constantly, despite a slowdown in other areas.

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**Gurgaon: The rise of a mega city...**

Besides a depleting underground water table with high dependency on bore-wells for daily use water supply, there is no functioning citywide sewer or drainage system; reliable electricity or water; public sidewalks, adequate parking, or any citywide system of public transportation. With its intimidating buildings and bullish economy, Gurgaon is often portrayed as a symbol of a rising "new" India, yet it also represents a missing piece at the heart of India's resurgent growth. The question is how can a new city become an international economic engine without basic public services?

**Hope for better times in true spirit of a city**

Now, with the central government's agenda to develop towns around major cities into smart cities, Gurgaon is a success story that must be taken into account in terms of what to do and what not to do when a city is built from scratch in India. There maybe some hope in other cities of India where, with the help of able

on priority and it has also been approved under the smart cities project undertaken by the Narendra Modi government at the Centre. There would be no paucity of funds for development, which is our highest priority."

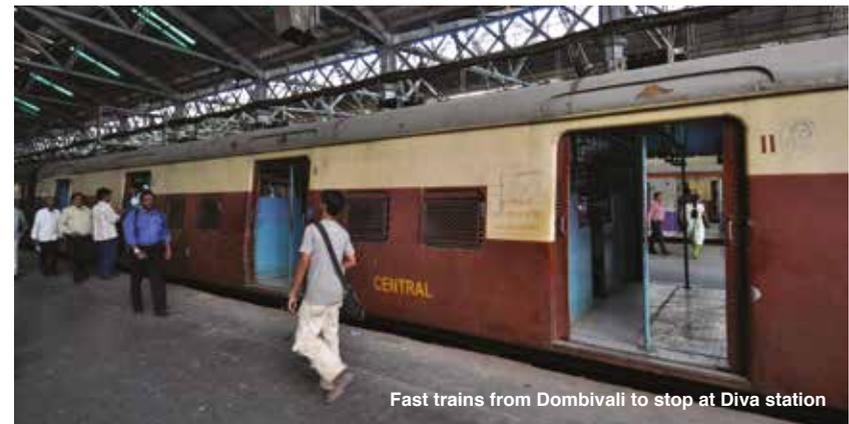
A high-powered committee, headed by chief secretary Swadheen Kshatriya, has identified the cities on the basis of the benchmarks finalised by the Centre. While the Central Government will grant ₹100 crore for each city for the next five years, the state and local bodies governing the cities will have to raise an equivalent amount annually.

**Divya station set to be the next 'Thane station'**

Divya station commuters finally have a reason to smile. The Mumbai Rail Vikas Corporation, as part of the plans to add an extra pair of tracks between Thane and Divya, will be adding a new platform there, so that both fast and slow trains can halt at Divya. Divya station which is 1.2 kms

**Kalyan-Dombivli will be turned into a smart city - CM Devendra Phadnavis**

Kalyan-Dombivli has been selected as one of the 98 smart cities under Prime Minister Narendra Modi's vision to provide



Fast trains from Dombivli to stop at Divya station

21<sup>st</sup> century living standards in India's expanding urban regions. The Indian Government has articulated various facets of urban development in the form of affordable homes, infrastructure development, job creation, e-Governance, safety and various other initiatives as part of its smart city vision. The region will get ₹6,500 crore for the development of the area into a smart city.

The Chief Minister said, "We have taken up the development of Kalyan-Dombivli

away from Casa Bella in Palava is going to become the next major station after Thane. The railway ministry has already announced a new line to Navi Mumbai (Kalwa-Airoli), higher train capacity on Divya-Panvel line and fast trains from Dombivli stopping at Divya station as well.

*Sources: Indian Express, Hindustan Times (Mumbai), DNA India*

leaders and visionary businessmen, problems have been solved keeping in mind the benefit of the society at large. An example maybe the way KDMC, an eastern suburb in Mumbai, is getting attention from MMRDA at an early growth stage, or the Pimpri Chinchwad Municipal Corporation near Pune. Some people hope Gurgaon's new municipal council will create a political voice for the city capable of forcing action. The Municipal Corporation is to assume responsibility for providing services in all of Gurgaon, yet

some residents are not yet confident of the change. Yet if there is an epic real estate success story anywhere in India, Gurgaon must never go unmentioned. Average incomes in Gurgaon still rank among the highest in the country. Property values have jumped sharply since 2003, making it the most appreciated real estate destination seen over the last couple of decades. There is also hope that much like what Gurgaon has done for Delhi, suburban cities like Palava may do in an even better way for Mumbai.





# Music & Mathematics

**“The theory of relativity occurred to me by intuition, and music is the driving force behind this intuition. My parents had me study the violin from the time I was six. My new discovery is the result of musical perception.”**

**Albert Einstein**

Throughout history, our greatest inventors and scientists have merged scientific knowledge and discovery with artistic creativity. The word music is said to have been derived from the word 'Muse' – one of 9 Muses, the daughters of Zeus, each presiding over an art form. Thousands of years ago, Greek philosophers – Plato and Aristotle recognized the influence of music in individual development – music was the 4<sup>th</sup> leg of a University course that included Geometry, Arithmetic and Astronomy. Pythagoras found music and mathematics inseparable – he used numbers, patterns and ratios to develop his ideas on music theory.

More recently in the 90s, research at the University of California (Rauscher, Shaw, Levine and Ky) demonstrated a causal relationship between exposure to classical music and spatial reasoning. Spatial reasoning is a broad array of intellectual processes that come into play when you manipulate visual images in your mind and draw conclusions or solve problems. Their work began with a study showing that ten 3-year-olds scored significantly better on a spatial reasoning test after music lessons. As you listen to music or make music, certain neurons in the cortex of your brain start firing. The pathways created are the same pathways that are used when you complete complex spatial reasoning tasks. The more these pathways are forged and the more they are in use, the stronger the

connections become. Strong connections lead to easier access, which translates into better skills. Simply put, both learning and creating music form strong connections in the brain – the same connections that are used to solve math problems.

Howard Gardner in his book, *Frames of Mind*, identified eight types of intelligence. He says different types of intelligence are used in mathematics including spatial-visual (right hemisphere specialized) and verbal-logical (left hemisphere specialized). Like mathematics, music also actively involves both hemispheres strengthening the correlation between mathematical and musical abilities.

Several studies have shown that this is true not only for music, but also for arts education in general. Arts learning improves literacy skills (2006 Solomon R. Guggenheim Museum study), and rewires the brain with resultant improvement in motor skills, attention and motivation (2009 Johns Hopkins University study). Cities are not far behind in recognizing the importance of the arts in creating vibrant communities and a

**Overall, there are strong connections between arts education, cognitive development, positive social outcomes and a better quality of life.**

high quality of life. For example, the City of Austin in USA has set up an exclusive unit – Music & Entertainment Division that is a centralized resource institute for Austin's music industry and an active community partner for Austin's citizens, community groups, and neighbourhoods.

**Palava spearheads multiple initiatives to craft a rich and diverse arts and culture scene in the region for both citizens and visitors. Its objectives are to provide access to high quality instruction across various**



**visual and performing art forms, to increase opportunities to experience local, national and international art forms through a variety of performances, to conduct workshops and demonstrations, and to create vibrant public spaces.**

Recently, Palava hosted the Kabir Festival showcasing the world-renowned artist and 2011 Padmashri award winner Shri. Prahlad Singh Tipanya. His singing

of Kabir's poetry accompanied by the tambura (a five-stringed instrument originally from Rajasthan) and kartal (a percussion instrument played with the fingers of the left hand) left the audience mesmerized. Earlier in the year, noted Hindustani vocalist and an active proponent of the guru-shishya parampara, Shri. Sanjeev Chimmalgi, gave a soul-stirring performance that left the audience asking for more.

## Easy and hassle-free leasing services at Palava

Over the last two years since its incorporation, Lodha EasyLease has already serviced over 2000 happy families, making it one of the largest residential leasing solutions companies in India. As a one-stop solution provider that takes care of all rental needs, Lodha EasyLease not only helps home owners find the right tenants but also helps prospective tenants with customised solutions like service apartments or semi furnished or fully furnished residences, thus catering to both corporate and individual clients.

**Lodha EasyLease has a dedicated on-field team equipped to help you with:**

- End-to-end management of the entire leasing process
- Finding an apartment of your choice - from a cosy 1 BHK to a luxury villa
- Taking care of all the paper work hassles and making transactions simpler
- Providing best amenities with Lodha properties

- Furnishing your home and other services

Over the past 5-10 years, the Kalyan - Navi Mumbai region has seen an exponential influx of people due to increase in connectivity with Mumbai. Currently 33% of Navi Mumbai residents are living on a rental basis. Another key reason for the region's attractiveness is also the host of employment opportunities available here. There are various blue chip corporates like Reliance, Accenture, L&T and others operating in large numbers in the entire belt resulting in a growing demand for residential rentals in the entire region. EasyLease caters to this demand in an exemplary fashion making the entire leasing experience at Palava simple, smooth, and convenient for owners as well as tenants.

**For more details about EasyLease, you can visit [www.lodhaeasylease.com](http://www.lodhaeasylease.com) or call us on 0251-6696333 or write to us at [easylease@lodhagroup.com](mailto:easylease@lodhagroup.com)**





# Education@Palava: Colours of Victory!

## Euro Kids opens pre-school centre at Casa Rio

Euro Kids, the most preferred top pre-schools in India, will be opening a day care facility in Casa Rio, expected to open for the residents by early 2016. It will be a day care facility accommodating about 50 children at a time. It will also have an outside play area and a covered gym facility to work on the physical development of the children. Euro Kids will also run an academic programme for play group children in batches of 20.

## Lodha playschool initiative SmartKidz expands footprint in Palava

With the success of its first two centres located at the Casa Bella Kids' Play Area and Casa Bella Gold Kids' Play Area, SmartKidz is confident of its plans to expand to more centres in other neighbourhoods at Palava. SmartKidz has also initiated more programmes that address developmental needs of toddlers in the age group of 6 months to 2 years. Currently, total enrolment for this academic year has reached a new high of 60 kids: a true testament to the value that SmartKidz offers to its students. Admissions are accepted all year round at SmartKidz for an academic year between April - March.

## Pawar Public School at Palava successfully completes first trimester

Pawar Public School is proposed to be affiliated to the Council for the Indian School Certificate Examinations (New Delhi) that administers the Grade 10 ICSE Examinations. The school focuses on the

pursuit of Fine Arts, Performing Arts, Literary Arts and Sports, which enhances academic performance. With this in mind, they ensure that every child is provided with an opportunity to perform in front of an audience. These co-curricular activities are conducted by mentors who are specialists in their field. Mrs. Supriya S Sule, Honourable Member of Parliament, is the Managing Trustee and Chairperson of Pawar Public Charitable Trust and Member of the Governing Body for Pawar Public School.

## LWS, Palava welcomes new Principal on board

Lodha World School (LWS), Palava, gave a warm welcome to Mrs. Aditi Banerji, the new principal who was appointed this year. Mrs. Banerji has completed her Master's Degree Programme in Organic Chemistry and her Bachelor's Degree in Education. Her career spans over three decades. She has worked in



Mrs. Aditi Banerji  
Principal, Lodha World School, Palava

leading institutions in Bangalore, Lucknow, Indore and Mumbai. She has honed her administrative skills, by training at IOWA UNIVERSITY (USA). She is highly experienced and has established the ISC (grade XI & XII) wing in a number of institutions. She believes in leading by example and is a hands-on principal. Mrs. Banerji believes in our late President A.P.J. Abdul Kalam's statement "Educationists should build the capacities of the spirit of inquiry, creativity, entrepreneurial and moral leadership among students and become their role model."

## Lodha World School creates employment opportunities for residents of Palava

In a one-of-its-kind initiative, the Lodha World School, in partnership with The Teacher Foundation, an esteemed organization in the space of teacher

development, launched a certificate programme in Teacher training and development. This full time 10 month programme offered to the residents, will entitle them to start their careers in the field of teaching and also offer the opportunity to get placed at Lodha World School. The Lodha Group envisions this to be a critical step in terms of fulfilling the dream of creating a smart city which not only nurtures the talent in its residents but also builds bridges to take them a step ahead.

## Lodha World School students to interact with USA, Europe

Lodha World School (LWS) has initiated talks to take education global by integrating international programmes like "Jr. Global Partners". This programme links children in the USA with children in India. Through this platform they share information regarding each other's culture and the learning process becomes dynamic. LWS has also initiated plans to tie up with an online programme called EUMIND (Europe meets India) on similar lines as Jr. Global Partners.



A student at LWS, Palava

## Kidz for Tigers

Sanctuary Magazine's initiative "Kidz for Tigers" was recently taken up by Lodha World School to inform children about tiger preservation. Besides this programme, nature based activities are being introduced to make children aware of natural resources and what role they play in maintaining and preserving these resources. Activities conducted also inform children about other animals and their natural habitat. Nature walks and awareness programmes are a part of this endeavour.



Actual Image of  
Pawar Public School,  
Palava

# The making of a child prodigy: The tragedy beneath

Dr. Harish Shetty

Every child is a prodigy and the endpoint of a creative endeavour by the cosmos. This fact has been lost in the industrialized era where being one up is the rule. Competition is the virus and the seed of all catastrophes. The consequences of the same are seen in the clinics of mental health professionals and at times in the morgues of hospitals where self-harm interrupts life. I have the world baying for my blood when I denounce competition. 'How will children be inspired to do things differently?', 'All discoveries are the products of this race' are the common refrains.

But I differentiate 'Curiosity' from 'Competition'. Curiosity is an inner yearning whereas competition is an activity that has 'relativism' as its guiding light. The competitor looks alongside and behind when he runs whereas the 'curious kid' is lost in thought and waiting for his 'unconscious' to provide deeper answers. Thomas Alva Edison discovered the 'bulb' as a fruit of curiosity. Einstein propounded the theory of relativity in ecstatic delight and Archimedes screamed 'eureka' not expecting the Nobel Prize.

The 'Peanut man' George Carver lived in the jungle that inspired him to discover

the secrets of Mother Nature. Patanjali was not challenged by his peers and not by his school teachers and yet he gave the world the gift of Yoga. Buddha had to run away from parents, teachers and peers to discover 'Vipassana'.

Whether it is Baroda or Jamshedpur, Latur or Ahmedabad, children begin their day early and end it late managing three schools: the formal school, the tuition classes and their moms' tuitions. When 'rote' rules, the brain is programmed to deliver 'predictable outputs' and not 'earth shattering surprises'.

**When I conduct workshops with teachers I just ask them to 'improvise' and take risks. To fail in the classroom while experimenting, is the sign of a great teacher because only one who sets to climb the mountain can inspire a trekker.**

We are boasting of becoming a 'super power' but that's not true. Where are our original brands? Where are our

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A classroom in session at LWS, Palava



►►Continued from page 4  
inventions? We are spending crores of our money for a few IITs, but has it impacted the life of an average Indian in the country?

I recently saw a 14-year-old who composes songs and is naturally brilliant in repairing computer hardware but very depressed. The mood is low as these talents are not graded and he is terribly disinterested in the curriculums. I have requested his father to look for a school that would at least respect his natural curiosities. Most of the times, the curious kids are punished, as they don't fit the 'routine educative structures'.

So many children who are brought to me are just bored and not challenged enough. Others are simply on the verge of a burn out. Recently, I have been involved in treating the low moods of children who fail in the TV competitions and I land up treating the parents. With aspirations sky high, the small stage of the screen is more important than the stage of life. I have

nothing against kids singing, dancing taking part in the 'Homi Bhabha Competition' etc but what is the message the child receives? If the integrated value is the 'joy of participation' and unlimited compassion to all participants then it is cool. But this seldom happens. In the cricket practice matches among the premier cricket coaching academies, if the

child does badly, the parents don't talk to him for a few days. The message is 'perform as we are paying so much'.

Listening to a million voices is the key to promoting curiosity and not just transacting a curriculum in the most boring way. The road starts very early in the pre-school which is always neglected. The teachers here hold the mantras. This period is not about just singing and dancing alone but allowing 'exploration' to move across a billion boundaries. As George Carver said: "People murder a child when they say, 'Keep away from dirt.' In dirt there is life." How many schools have ever read this or implemented it with their children. For the child to begin believing that their world is limitless, the parents and teachers need to believe that their lives are also similar. Yet I see some schools attempting to practice the same but the numbers are far and few.

In the age up to 7 years, belief systems are formed. When children get acknowledged for an 'A' alphabet whatever is the shape, when they can share their opinion whatever it is and when they take risks in the classroom, with the transaction

one has laid the foundations for respecting curiosity. This looks simple but it is not so as the mindscapes of the teachers should be in alignment. I gently and humbly submit that a few successful Indians do not make India. Remember we still do not have a single brand that is transglobal. The reason being that critical and reflective thinking died with the 'gurukuls' of yesteryear.

Do we have the patience to listen to different voices and respect dissonance of small children is the moot question. When the different ragas are seen as the expression of the cosmos, unlimited compassion is born. Amidst the unlimited compassion are the limitless 'prodigal' discoveries. The 'discoverer' is not important. The desire and the power to see beyond is the same as being one with the cosmos, the universe and Mother Nature. Curiosity & compassion give peace to the child. Competition divides. Children who are bonded and connected are the real prodigies.

**The author is MD and leading psychiatrist practicing at Hiranandani Hospital. He was recently featured in the Satyamev Jayate TV series.**




# FREE WiFi SERVICES

**PALAVA CITY MANAGEMENT ASSOCIATION (PCMA) LAUNCHES FREE WiFi SERVICES**

### FEATURES

- a) Continuous WiFi coverage\*, without any loss in connection.
- b) Free usage limited to 2 hours per day per user. For usage beyond this, WiFi package to be purchased from the service provider.

### HOW TO GET ACCESS TO WiFi

- 01** Turn on WiFi on the device & latch on to the Palava WiFi
- 02** Click on the internet browser & fill in the name and mobile number.
- 03** Receive access code through SMS, enter it on the portal and Internet access will be enabled
- 04** Start browsing

### PLACES COVERED

- a) All clubhouses
- b) Children's play areas
- c) Cricket and football grounds
- d) Golf course
- e) Temple
- f) Creche
- g) Common greens and pedestrian paths
- h) All major roads within Palava
- i) Upcoming Xperia Mall

For any support, dial the helpline number **0251- 6696303**, extension number **99000** | Email - [palavanoc@wowsolutions.in](mailto:palavanoc@wowsolutions.in)

\*Upto 512 kbps bandwidth speed for every connected device for the entire duration the device is connected



# 5 out-of-the-box ideas for the living room

When you speak of that room which creates the first impression on guests and is the common point for the family, then the living room deserves special attention. Here are



## Tip 4:

Don't hesitate to use bold designs and geometric patterns in the living area. For instance, a black wall with white frames has a lasting impression on most minds.

## Tip 5:

Often, unlikely choices create magic. For instance, throw a couple of cushions with bandhani covers on your old sofa-cum-bed and see how the mood changes instantly. Remember, a visually interesting living area is just the teaser to what lies ahead.



*These tips have been provided by Pepperfry, a leading online furniture store.*

some creative approaches from the experts at Pepperfry to make the room more than just a living area.

## Tip 1:

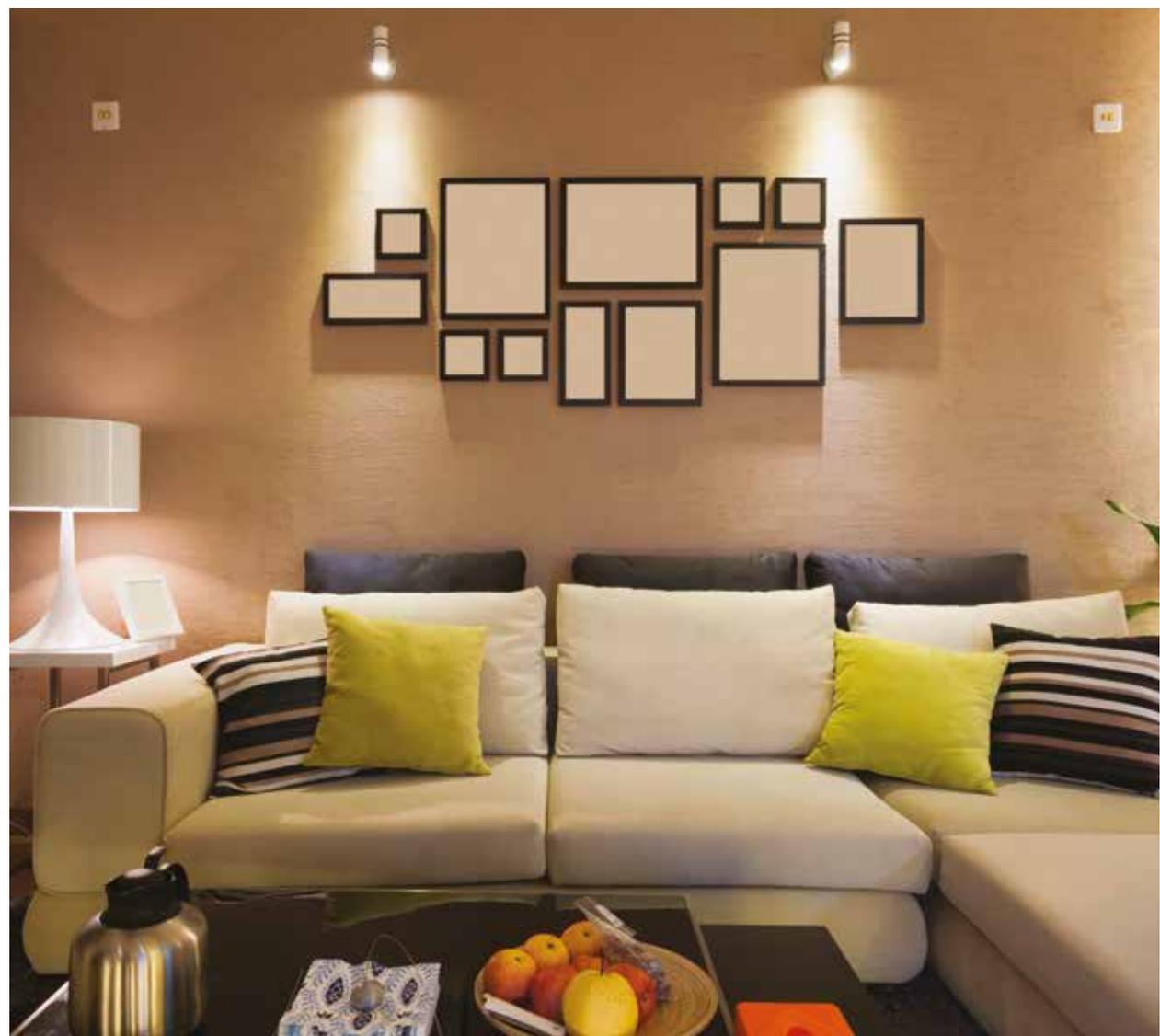
Let your motto be colour, colour everywhere. Don't worry if there's way too much to handle. When the eye settles, the family and guests will love the warmth and cheer the room reflects.

## Tip 2:

Don't think twice before you dedicate a wall to art that you love. Opt for artwork that is an extension of you or the others in the family. Your guests will love the artsy flow in the room.

## Tip 3:

If the living area is large, have two seating areas. One for the more relaxed, lounge feel, complete with rugs and bean bags and the other, a slightly more formal setting, with some wooden furniture and glass table-tops thrown in.





# Letters to the Editor

Dear Sir,

I'm writing this mail on behalf of hundreds of residents of Palava, in context to the bus service. There has been a very positive feedback from all the residents for the fantastic initiative taken by PCMA to start two more buses on the ring route and to flag off bus service from Casa Rio to Vashi, a service we all had been waiting for. This of course would not have been possible without the support of yourself and Pramod Shetty.

We would like to thank you once again and look forward to a long term association from you and PCMA. One issue which still needs to be taken up on top priority is the removal of garbage near RR Hotel which has become unbearable and is making it difficult to even stand at the bus stop. We would also appreciate if PCMA can make arrangements for a security guard to be posted at the starting point (RR Hotel) to check the identification cards right at the boarding point as most of the people from Lodha Heaven who use this service get down at Shivaji Chowk and Nilje station stop. Thank you once again for the fantastic initiative.

Regards,

**Jatinder Mohan**  
Casa Rio

## PCMA response:

Dear Jatinder,  
Thank you for your kind words of support. We are currently working on resolving the issues you have mentioned.

Respected Sir,

We are grateful to you and Shri Abhishek Lodha for taking the initiative to persuade Madam Manju Lodha & Respected Mangal P. Lodha sir to visit Palava on request of the Senior Citizens of Palava.

We were delighted to have Lodha sir among the 88 elderly people. We are grateful that Lodha sir has spared his valuable time that too on the auspicious day of Gandhi Jayanti.

He very kindly consented to declare our Forum formally inaugurated. We are also thankful to Mr. Akhil Mathur & staff of PCMA for making all necessary arrangements in spite of a public holiday. Special thanks to Shri Rathore sir for his personal care at the function on that day.

**Secretary,**  
**Senior Residents Forum**

I would like to share one incident which happened on 3<sup>rd</sup> Oct, 2015 at Nyasia Apartment's parking area. I met my friend after many years with so much excitement, that I forgot my purse on the top of my car and went home. The housekeeping boy came to me with my purse.

I had my bank ATM card, PAN card, driving smart card, and ₹4000 cash in my purse. I would like to thank him for his honesty.

**Smitha Marcose**  
Casa Rio

Dear Sir,

This refers to the article 'The rise of football in India' (Palava Times, July, 2015). This article missed the mention of some major achievements of the Indian national football team in the international field. In the 1951 and 1962 Asian Games, India won the gold in football. Besides that the Indian national football team stood fourth in the 1956 Melbourne Olympics.

It is worthy of mention, that during the British rule the barefoot Bengalee footballers of Mohun Bagan in 1911 won the IFA shield as the first Indian native team by defeating the East Yorkshire Regiment, a powerful British team. Mohun Bagan was established in the year 1889 by Bose, Mitra & Sen families of North Kolkata. Most footballers who played in the 1951 and 1962 Asian Games were from Mohun Bagan. It is true that we should not boast about the past but at the same time we should not forget the football history of India. The new football enthusiast generation should also know this. Apart from the above, it was delightful to learn so much about football in Palava from the article.

Thanks & regards,

**Ashes Das**

Hello Team

I have bought a flat in Casa Rio Pesiana, A-102 and I must say I am really astonished to see the way Palava is taking shape. I am really proud to be a part of this mammoth city. I had a few questions to be answered.

I actually wanted to buy a flat in Phase 2 Downtown, as it seems more planned and exotic. But your Sales team convinced me to buy in Casa Rio stating that, in future you will be connecting Casa Rio to Phase 2 through an over-bridge. I wanted to check if that is true. Also,

- Are there any plans to set up an ATM in Casa Rio?
- Are there any plans for local trains to start at Nilje station?
- Is Lodha planning to restructure Nilje Station?
- When will the main club at Casa Rio start being operational?
- Is Lodha planning to start a bus service to Dombivli station?

**Suraj Salián**  
Casa Rio

## PCMA response:

Dear Mr. Salián,

Congratulations on your decision to be a part of Palava! We hope you and your family are blessed with a lifetime of happiness here.

1. There is a DP road which is planned by MMRDA that connects Palava Phase 2 to Palava Phase 1.
2. Yes, Casa Rio would have an ATM .
3. On the railway station query - there are multiple proposals on the development of the railway stations in the area. Diva Station is getting greater focus based on recent announcements proposed by the Government. In the last budget, the Kalwa-Airoli line which goes through Diva station has been approved. Diva and Nilje are well connected. Additionally, Thane connects to Diva on the Central line and Nilje on the Harbour line. With the development in the area and the proposed railway plans, we believe that Nilje station will also benefit in this regard.
4. The gym at the main clubhouse has been open since 10 October. Newer services will be opened gradually until the launch of all services in November.
5. The bus service to Dombivli station ran for 2 years, and was stopped in April 2015 due to the lack of passengers. However, PCMA ground staff has restarted bus services to Dombivli on an experimental basis to cater to the perceived demand.

## Couple books home to get a chance to address the audience on microphone

Rajavel Thiruvu

**Palava:** During the just concluded weekend drive on the booking of homes, a couple booked a garden facing 3 BHK ULTIMA home in India's first smart city, to get a chance to talk on a microphone with a few hundred people in the audience, it was learnt later. The short speech was actively heard only by 10% of the viewers, and the others in the audience were busy booking their own dream homes while the best rates were still available. The duo, nevertheless, were seen seemingly ecstatic all the way back to the parking area.

When our news correspondent caught up with the visibly super-excited couple for a quick chat, before they jumped into the waiting transport, the woman giggled first, "First, a speech in front of an audience with a microphone and now an interview by a reporter, is this the most happening day of my life, or what!". The man, all smiles himself, promptly followed up with, "I cannot recall ever holding a microphone and speaking for an audience. Definitely, today is the happiest day of my life!"

When the reporter interrupted them with the fairly routine question of 'Why did you buy a home in Palava City?' the smile and giggle vanished. The lady suddenly looked like a damsel in distress and the man looked nothing like a hero who would rescue her. To the surprise of the reporter, those who had just admitted to giving the speech of their lifetime, were now drawing a blank.

"Let me help you! Do you know that there are 108 reasons to live in Palava? Do you know that Palava has been planned and designed by the world's smartest

minds, in the business? Do you know Palava enjoys more than 40% premium compared to other markets? Do you know that a lifestyle in Palava will give you something new to discover every day? Do you know that Palava has a Wiki page, for crying out loud?" the reporter, fresh from a sales pitch, had thrown the questions towards the gasping couple, with a touch of know-it-all smugness.

"Wow! Even the salesperson did not say 'Palava' these many times, during booking. Well! we certainly did not know any of these things. I mean, we went through the sales talk and all, but who really listens to a salesperson? Nevertheless, the things you just said make both of us feel very good about booking a home here. And yes, you did fairly good with the microphone thing!", the man answered, in-charge of the interview.

"We told you initially itself; the microphone and a speech in front of an audience was just irresistible. I have never talked to an audience and no one had clapped for my speech before. For just a few lacs of rupees and a few signatures, we got to give a speech, and get applauded. That sure is a new way of life for both us", the couple concluded the interview with the reporter, who bargained for a few hours of microphone usage in exchange for the newly booked 3 BHK.

**The author of this humorous article is the proud owner of a flat in Downtown Palava. You too can submit your articles at [palava.times@pcma.in](mailto:palava.times@pcma.in). Relevant articles would be published in the next issue of Palava Times.**

## PALAVA TIMES QUIZ

- 1) **What is the projected size of Palava's economy by 2025?**
  - a) ₹2,000 crores
  - b) ₹9,000 crores
  - c) ₹45,000 crores
  - d) ₹60,000 crores
- 2) **Sydney is synonymous with which Australian landmark structure?**
  - a) Parliament House
  - b) Opera House
  - c) Q1 towers
  - d) Port Arthur
- 3) **What makes Palava's upcoming sector so 'Epic'?**
  - a) Premium neighbourhood schools
  - b) A river swale
  - c) Connectivity to the new MMRDA proposed business hub
  - d) All of the above
- 4) **The word 'Music' is derived from which word?**
  - a) Mouse
  - b) Muse
  - c) Magic
  - d) Moksha
- 5) **Which music festival did Palava recently host?**
  - a) Ragasthan
  - b) The Kabir Festival
  - c) Mahindra Blues Festival
  - d) Fireflies Festival
- 6) **Which was the training initiative launched by Lodha World School?**
  - a) Teacher training and development program
  - b) Indian cadets training program
  - c) World dance training program
  - d) Yoga training program
- 7) **What initiative have the students of the Lodha World School adopted?**
  - a) Leaders For Nature
  - b) Kidz For Tigers
  - c) Sustainable India
  - d) National Wetland Conservation
- 8) **What percentage of Navi Mumbai residents live in rented homes?**
  - a) 24%
  - b) 15%
  - c) 33%
  - d) 52%
- 9) **Who is the winner of the 2015 Junior World Golf Championship?**
  - a) Aditi Ashok
  - b) Shubham Jaglan
  - c) Karandeep Kochhar
  - d) Ridhima Dilawari

10 lucky winners will get gift vouchers worth ₹500 each.  
Email yours answers to [palava.times@pcma.in](mailto:palava.times@pcma.in) mentioning your name, age and location.

### Winners of the last quiz:

**Ranjan Bala Jain,**  
Resident of Kalyan  
**Dhananje Bhatade,**  
Resident of Casa Elite, Palava  
**Ashes Das,**  
Resident of Khargar, Navi Mumbai



# Golf tees off in India

**It is a myth here in India that the game of Golf is more popular in wealthier classes of India. Few years ago, it was believed that Golf is expensive and inaccessible for the common man.**

This hindered the progress of Golf in India but now things have changed a lot. Golf is no longer a sport only for the elite. An example of the 10-year-old son of a milkman Shubham Jaglan, winner of 2015 Junior World Gold Championship, says it all. Coming from a small village Israna in Haryana, he is scoring at par in major domestic and international tournaments.

We, Indians, feel that Golf in India is, say, a 19<sup>th</sup> century sport which gained popularity in the 20<sup>th</sup> century but you will be surprised to know that India and our

**A junior champ tees off at Palava's own Golf Course**



Golf culture gets a worthy mention in the history of Golf. The first Golf club outside the Britain territory was established in the city of Joy, Kolkata, then called Calcutta. St. Andrews Golf Course of Scotland is the first Golf course in the world next to which stands the Royal Calcutta Golf Club, established in 1829.

With time, India's pool of Golfers has increased and we have started receiving international recognition. We can see Young India is all set to take a big leap in this game and revamp it all over again. To name few stalwarts of Indian Golf, Arjun Atwal, Shiv Kapur, Anirban Lahiri, Sharmila Nicollet, Smriti Mehra, Jeev Milkha Singh, Jyoti Randhawa are driving strong in this sport. It is rightly said, every sport needs few icons to look up to and get that feeling of 'Yes, we can'. These mentioned players and few others rightly help ignite that motivation in today's youngsters. It is good to see the female Golfers also growing in number. Today's young female professional Golfers are seen at the European tours giving a boost to hidden Indian talent. Way to go ladies!

The Indian Government is finally taking note of the sport's ability and showing keenness to promote Golf. So how can Palava remain behind in supporting this emerging sport?

A Golfing destination, Palava's spectacular river side nine-hole Golf course offers specialized training facilities with a driving range, a putting green and a cutting-edge Golf simulator to give one the experience of playing on the world's finest courses, besides a world-class specialty store to cater to all the needs of a Golfer. With a training academy from GolfNext Services, comprising highly qualified National Golf Academy certified coaches recognized by the Indian Golf Union, we offer budding enthusiasts the chance to take



Golf workshop & clinic at Palava Golf Course

their game to the next level through our six month long after school programme. The School Golf Programme is designed to teach students not only the basics of Golf but most importantly, to engage them in the game by exposing them to its history, its personalities and great players, as well as its rules and etiquette. It is the ultimate launch pad to a life long journey with the game of Golf.

### RECENT TOURNAMENTS:

**Palava, in association with GolfNext Services Pvt. Ltd., organised an exclusive Golf Mind Coaching Workshop & Golf Clinic. The Golf Mind Coaching Workshop was conducted by Dr. Lingappa S. Yuvaraj, Golf Psychology Coach approved by PGA of Europe, Sports Hypnotist, USA and Mental Game Instructor, USA.**

The workshop was specifically structured to impart mental tools & techniques which are successfully used by world's greatest Golfers and the secrets to the revolutionary system of improving the mental game of Golf. Similarly a "Golf Workshop" was conducted for the students of "The Cambridge International School, Kalyan". We had 36 students attending this workshop from school. The Golf course started with an introduction of Golf round, followed by the basics of Golf i.e. grip, posture, swing, etc on the Golf course.

We also had Thane Passionate Golfers organizing their 2<sup>nd</sup> & 4<sup>th</sup> "Thane Passionate Golfers Tournament" at Club G, Lodha Golflinks. We saw active participation from the top echelons of the corporate and business community which included members of The Indian Golf Union (IGU).

### PCMA rolls out scholarships of over ₹2 lacs for arts & sports

As part of Independence Day celebrations, Palava conducted a felicitation ceremony, awarding citizens scholarships worth ₹2,23,537 across arts, sports and smart citizenship.

A Palava City Management Association (PCMA) initiative, this first in a series of scholarships hopes to encourage students to harness their talent across various disciplines, be it football, golf, performing arts etc, with the overall goal of promoting art and sport in Palava.

**BOUGHT AT THE RIGHT TIME IN GURGAON: *Smart.*  
BUYING AT THE RIGHT TIME IN PALAVA: *Smarter.***



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